

Nirvan Panjwani

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Education

Emory University, *Engineering/Business Dual Degree w/ Georgia Tech* 08/2022 – present
Incoming Freshman Atlanta, Georgia

Millburn High School 2018 – present


- Advanced Placement classes: Computer Science A, Statistics, Physics 1&2, Macro Economics, Micro Economics, Calculus BC, Psychology and Computer Science Principles
- GPA: 4.0 weighted/3.7 unweighted, on a 4.0 scale

Self Employment

Tavern, <https://tavern.ai> 2021 – present

- CEO of Tavern, an exclusive social networking app based on cloud-based IP proxy services.
- Generated over 5,000+ email signups pre launch
- \$5,000+ in MRR created over 4 months

Nirvan's Brickseek, <https://nirvanbrickseek.com> 2020 – present

- Founded subscription-based community providing over 3000 members with coupons, deals, and discounts.
- Grew Twitter and TikTok following to over 9000 followers and 75,000 views, respectively in 3 months.
- A portion was purchased by Resell Calendar  in 2020 in a six-figure deal.

Professional Experience

Growth Consultant, *Big Time Studios*  2021 – present

Product Manager

- Project manager for Discord bot, a chat-based game that allows the brand to grow beyond its own marketing channels.
- Lead the design of the bot.

Growth Consultant -

- Manage marketing, analytics, and CRM infrastructure.
- Pitched game to online content creators or influencers who helped to raise awareness for the brand, resulting in extraordinary growth for game's waitlist: from 0 to 400,000 in 6 months.

Managing Partner, *Resell Calendar*  2020 – present

- Curate content for over 2500 paying members in the largest retail arbitrage community
- Increased Twitter following by more than 40% over 6 months by facilitating social media campaigns.
- Manage 3rd party partnership opportunities with top brands in the industry.

Organisations

Librehacks, Officer

2020 – present

- Officer of Librehacks, a certified 501(c)(3) non-profit with the goal of encouraging STEM education in schools.
- Garnered over 350 participants in our first event by creating a comprehensive marketing strategy to leverage social media.
- Created program to teach children robotics in order to raise funds for charitable ventures. Raised over \$25,000 in revenue over the span of 2 years.

Millburn Robotics, Team Lead

2017 – present

- Designed algorithm to compile analytics for teams leading to a Create Award at NJ States in the '18-19 season, and an Excellence and Innovate Award in the '19-20 Season.
- Helped to lead a team to design and build a robot, placing 23rd in the entire league of 25,000.

Skills

Skills

Adobe Photoshop | Adobe Illustrator | Fusion 360 | HTML/CSS | Creativity | Social Media Marketing
Portfolio located at <https://nirvan.xyz>